

Oman's Development Pushes Ahead. Be Part Of It!


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Approved
Event

THE
BIG SHOW
Builders International Gathering

21-23 March 2011

Oman International Exhibition Centre
Muscat, Sultanate of Oman

Organiser:



OMANEXPO®

Global Business Platform



Oman: In the Midst of Massive Construction Works

These are high times for the building and construction industry in the Sultanate of Oman. With the implementation of large-scale industrial, commercial and residential projects across the country, the sultanate is witnessing an unprecedented growth in the market for all types of building materials, heavy equipment, and interior furnishings.



The BIG Show 2011 can put your company in a position to effectively take advantage of growing opportunities in the market.



The US\$15-billion Al Madina Al Zarqa or The Blue City



Muscat Hills



The Wave, Muscat

As the biggest event that is dedicated for all requirements of the sultanate's vibrant building and construction industry, the exhibition is the perfect venue for showcasing the products and services you offer to all your potential clients.

Examples of Major Projects in Oman

Project Name	Owner/Developer	Project Cost
Al Madina A'Zarqa or The Blue City	Al Sawadi Investment & Tourism	USD 15-20 billion
Mirbat Beach Project	Dhofar Tourism Company	USD 2.5 billion
The Wave, Muscat	The Wave, Muscat	USD 2.4 billion
Integrated Tourist Resort Complex	Yenkit Tourism Development	USD 2 billion
Salam Yiti Project	Sama Dubai and Oman Tourism Development Company	USD 2 billion
Omage Project	Omage LLC	USD 1.6 billion
Barka Resort	Alargan International Real Estate Co.	USD 1.1 billion
Qaryat Qurum	Al Qurum Properties LLC	USD 1 billion
Tilal Al Khuwair	Al Madina Real Estate Company	USD 1 billion
Salalah Beach, Jebel Sifah, Al Sodah	Muriya Tourism Development Co.	USD 850 million

A Sampling of Major Development Projects



Al Madina A'Zarqa or The Blue City



Omagine Project



Salam Yiti Resort



Qaryat Qurum



Tilal Al Khuwair



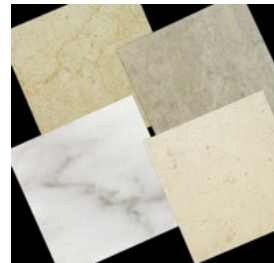
Jebel Sifah

Exhibition Profile:

All Requirements of the Industry

The BIG Show 2011 gives you an excellent opportunity to showcase your products and services and to successfully attract the attention of potential clients. The range of products to be displayed includes the following:

- air conditioning systems
- bathroom fittings
- building materials
- ceramics and tiles
- concrete and cement products
- construction vehicles
- curtains and beddings
- decorative panels
- doors, gates and shutters
- electric heating systems
- environmental technologies
- fiberglass products
- fire prevention products
- flooring materials



- furniture and accessories
- heat control films
- heavy equipment
- home décor and furnishings
- kitchen modules and equipment
- landscaping products and services
- lighting fixtures
- marble and other stone products
- maintenance supplies
- metal, welding and woodworking machinery
- paint products
- pipes and plumbing fixtures
- PVC building materials
- real-estate properties
- refrigeration equipment
- roofing materials
- sanitary wares
- saunas and swimming pools
- security systems
- steel and other metal products
- wall panels and partitions
- and a whole lot more!



Technical Conferences

In response to the need for the continued professional development of the industry's workers, The BIG Show 2011 will feature two major technical conferences:



- One conference will be managed by the International Federation of Interior Architects/Designers, which is based in Canada. It will give industry professionals the opportunity to learn about all the latest developments and trends in interior design.



- Another technical conference will be organised in partnership with Ikan Media FZ, which is based in Dubai, UAE. It will focus primarily on ensuring safety at construction sites, an issue that is increasingly becoming urgent through the years.

Meet All Your Target Clients

Participating in **The BIG Show 2011** will enable you to interact with the right people in the building and construction industry in Oman. Just like in 2010, among those who will visit the exhibition are:

- architects
- contractors
- consultants
- property developers
- engineers
- end-users/buyers
- importers/distributors
- interior designers
- manufacturers
- project managers
- property owners
- purchasing managers
- real-estate agents
- suppliers and dealers



Benefit From Our Extensive Promotional Campaign

To ensure that you get the most out of your participation, **The BIG Show 2011** will be aggressively promoted in the media to attract a maximum number of visitors to the event.

The range of promotional activities includes:

- advertisements in both English and Arabic newspapers
- advertisements and editorial coverage in trade magazines
- press releases to newspapers, magazines and websites
- e-mail and fax campaigns targeting industry professionals
- SMS broadcasts to maximize public awareness of the event
- flyers and triads to raise awareness on the event
- radio announcements and direct mailing campaigns





The Venue

Established in 1985, the Oman International Exhibition Centre (OIEC) is the ideal venue for major trade fairs and exhibitions in the sultanate of Oman.

The OIEC offers 12,000 square meters of indoor exhibition space and it has enough parking space for over 2,500 vehicles.

It is conveniently located near Muscat International Airport and is just a short ride away from the city centre of Muscat.



The Organiser

Omanexpo LLC is the pioneer in the events industry in Oman, with over 25 years of experience as an exhibition organiser and event management company.

In addition to The BIG Show, our major exhibitions include OGWA, Food & Hotel Oman, Motor Show, MedHealth & Wellness, and the Eid Festival.

Omanexpo is a member of UFI-The Global Association of the Exhibition Industry and the International Association of Exhibitions and Events .

21 - 23 MARCH 2011



OMAN INTERNATIONAL EXHIBITION CENTRE

Highlights of Interiors & Buildex 2010



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www.thebigshow-oman.com

Be Part of Oman's Construction Boom

Participate In



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Muscat, Sultanate of Oman

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